

Název příspěvku: Methods of lobbying regulation – current challenges

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Abstrakt příspěvku: The paper compiles the results of national level study examining how lobbying manifests itself in the Czech Republic and the quality of responses by both government and private sector to the risks and realities of undue influence in public decision-making. The particular focus of the report is on overviewing the three critical elements of effective lobbying regulation: firstly, whether interactions between lobbyists and public officials are made transparent and open to public scrutiny (transparency); secondly, whether there are clear and enforceable rules on ethical conduct for both lobbyists and public officials (integrity); and thirdly, how open is public decision-making to a plurality of voices representative of a wide range of interests (equality of access). The overall results of the study give cause for concern and suggest that attempts by both government and lobbyists have been piecemeal and ineffective. Much of the influence remains hidden and informal; there are serious conflicts of interests at play; and certain groups enjoy privilege access to decision makers. Greater efforts by both the public sector and all those seeking to influence public decisions are urgently required to address the issue.

Keywords: lobbying, transparency, integrity, equality of access, methods to address the issue

Závěr

A broad range of interest groups and their representatives are looking to inform and influence public decision-making, contributing to a generally dynamic democratic environment. A number of actors attempting to influence decisions, from private, public, not-for-profit and legal fields, do not consider themselves to be lobbying as such, and the activity is frequently called by another name – advocacy, public affairs or interest representation. Despite the serious shortcomings in the regulatory frameworks, there are indications of positive momentum for reform. The government has approved the intention to legal regulation of lobbying. Also a growing number of professional lobbyists and corporates are committing to higher ethical standards in their interactions with government, and are in fact supportive of reforms, recognising the moral imperative but also the benefits to reputation and the need for a level playing field.

Literatura

Při citování v textu prosím použijte metodu prvního údaje a datumu. Vzor popisu literatury podle typu zdroje:

Kniha:

Vymětal, P. et al. 2014. *V čím zájmu? Jak funguje lobbying*. Praha: Transparency Internationala – Česká republika, o.p.s. ISBN 978-80-87123-23-2

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