
Programme Culture Launch Conference

28 May 2019

**Venue: Divadlo X10 (House of Art Industry – DUP39),
Charvátova 10/39, Prague 1**

Moderator: Saša Michailidis

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- 8.45** **Registration and Morning Coffee**
- 9.30 — 9.50** **Welcome and Opening Remarks**
Lenka Dupáková – Deputy Minister of Finance of the Czech Republic (Ministry of Finance – Programme Operator)
H.E. Robert Kvile – Ambassador of the Kingdom of Norway to the Czech Republic
Vlastislav Ouroda – Deputy Minister of Culture of the Czech Republic (Ministry of Culture – Programme Partner)
- 9.50 — 10.05** **Presentation of the Programme**
Main aims and the strategy of the programme including the managing structure, areas of support, specific concerns, planned open calls and timeline – Suzana Jovaševićová (Ministry of Finance – Programme Operator).
- 10.05 — 10.25** **Area of Support: Revitalization of Cultural Heritage**
Presentation of main aims, open calls and the pre-defined project (eligible applicants and partners, eligible activities, grant size, timing) – Jan Hrdlička (Ministry of Culture – Programme Partner).
- 10.25 — 10.45** **Area of Support: Contemporary Arts**
Presentation of main aims and open calls (eligible applicants and partners, eligible activities, grant size, timing) – Jan Hrdlička (Ministry of Culture – Programme Partner).
- 10.45 — 11.05** **Break**
- 11.05 — 11.20** **Area of Support: Professional Art and Cultural Criticism**
Presentation of main aims and open calls (eligible applicants and partners, eligible activities, grant size, timing) – Eva Žáková (Arts and Theatre Institute – Programme Partner).
- 11.20 — 11.35** **Area of Support: Capacity Building of Professional Umbrella Associations, Networks and Platforms**
Presentation of main aims and open calls (eligible applicants and partners, eligible activities, grant size, timing) – Eva Žáková (Arts and Theatre Institute – Programme Partner).
- 11.35 — 11.50** **Bilateral Cooperation: Support for Partner Search and Arranging Cooperation**
Main aims and strategy, possibilities for partner search and arranging cooperation – Jan Hrdlička (Ministry of Culture – Programme Partner) and Suzana Jovaševićová (Ministry of Finance – Programme Operator).
- 11.50 — 12.50** **Lunch**
- 12.50 — 13.40** **Bilateral Cooperation with Donor States**
Cooperation with Liechtenstein
Tips and recommendations – Arno Oehri (Communication Officer for EEA Grants Culture in Liechtenstein)
Cooperation with Norway in Contemporary Art
Tips and recommendations – Anna Benedicte Stigen (The Arts Council Norway – Donor Programme Partner)
Cooperation with Norway in Cultural Heritage
Tips and recommendations – Vegard Berggård (The Norwegian Directorate for Cultural Heritage – Donor Programme Partner)
- 13.40 – 14.30** **Informal Networking and Refreshments**
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